



COMMERCIALISATION BROCHURE 2018

CANNON  PARK
shopping coventry

INTRODUCTION

With 87,000 weekly visitors Cannon Park Shopping Centre offers the perfect place for retail businesses, charities and organisations to meet potential new customers.

With a dedicated Manager on site to lend a hand, Cannon Park is able to help organisations to fully maximise their time spent on the mall.

87,000

Weekly visitors Cannon Park Shopping Centre



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DESCRIPTION

Cannon Park is a covered Shopping Centre located to the South West of Coventry City Centre, in an affluent area adjacent to the extensive University of Warwick Campus.

Comprising 34 retail units, a split-level gym and approximately 887 free car parking spaces; the scheme is anchored by a 64,799 sqft Tesco Superstore.

Other tenants include Wilko, Boots, Sports Direct, Iceland, New Look, Holland and Barrett, Peacocks, Costa, Greggs and Subway.

34

Retail Units



887

Free Car Parking Spaces



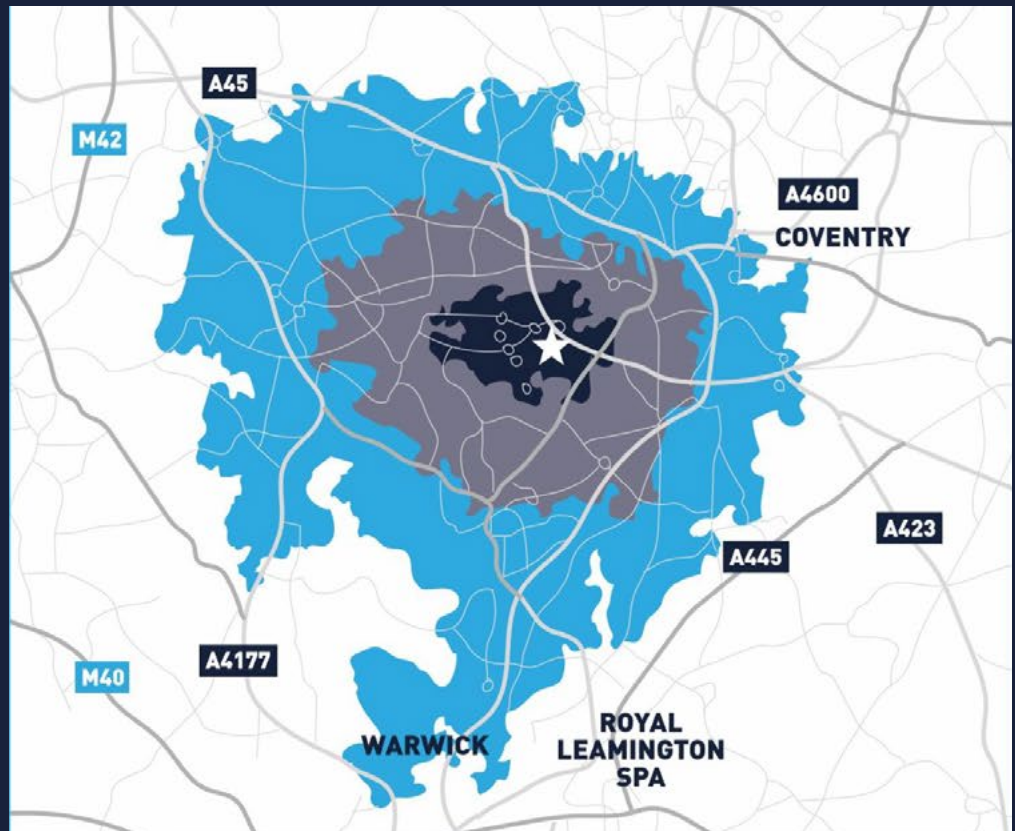
DEMOGRAPHICS

Coventry's primary catchment has a total population of 456,000 with 411,666 people within a 20-minute drive time of Cannon Park.

★ **CANNON PARK SHOPPING CENTRE**

	Population
0 - 5 Mins	14,544
5 - 10 Mins	82,960
10 - 15 Mins	206,136

	10 MINUTE DRIVE TIME	UK AVERAGE
AB SOCIAL GROUP	27.8%	22.3%
HOME OWNERSHIP	69.5%	63.4%
2 OR MORE CARS	34.8%	32.7%



411,666

People within 20-minute drive time.

LOCATIONS

UNITS 1&5



2 Large areas that are available to use. roughly 10m x 10m

UNITS 3&4

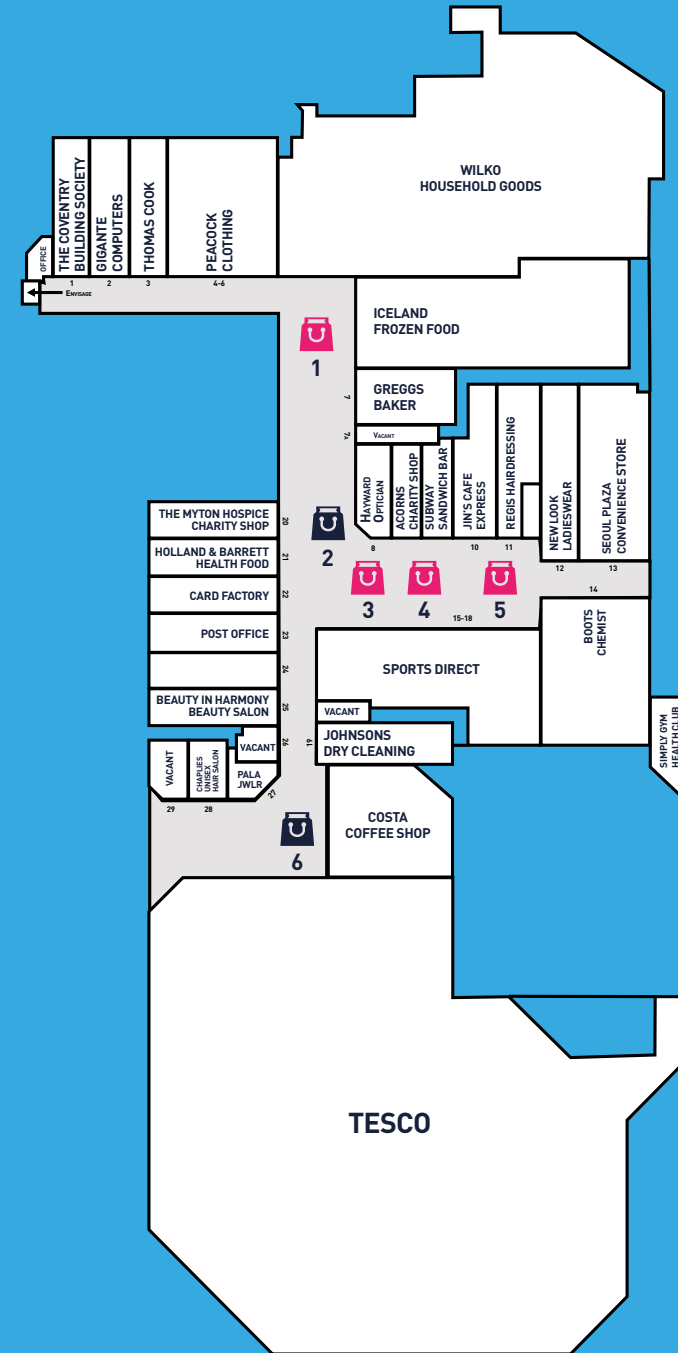


The 2 main pitches for weekly renting

UNITS 2&6



Currently occupied



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ACTIVITIES TO SUIT YOUR BUDGET

MALL RETAILING

Looking to showcase your exclusive products within The Cannon Park Shopping centre? One of our short-term leases could be just what you are looking for, to enhance your sales and give you that kick-start your business needs.

Contact Details:

Tim Pople

Centre Management
Cannon Park Shopping Centre,
Lynchgate House, Lynchgate Road,
Coventry CV4 7EH

PROMOTIONAL SPACE

Taking a promotional space within Cannon Park will allow you to maximise your success by giving you the opportunity to engage with some of the largest volumes of footfall traffic in the Coventry area.

Here at Cannon Park we can offer you a range of prime promotional locations and can recommend the best spaces to give your promotion maximum effectiveness.

Within the centre, we also have a range of spaces suitable for Exhibitions, Experiential actives and Brand Experience events.

T: 0247 669 2527
M: 07817 825 743
E: tim.pople@cannonparkshopping.co.uk

ADVERTISING OPPORTUNITIES

In addition to our mall and promotional offering within Cannon Park, we also have a large number of commercial advertising and media spaces available for you within the most prominent areas of the Shopping Centre itself.

We have a variety of opportunities in terms of size, location, flexibility and price, which can be tailored to meet the needs of your business or campaign.