



# COMMERCIALISATION BROCHURE 2021

CANNON  PARK  
shopping coventry

# INTRODUCTION

With 87,000\* weekly visitors Cannon Park Shopping Centre offers the perfect place for retail businesses, charities and organisations to meet potential new customers.

With a dedicated Manager on site to lend a hand, Cannon Park is able to help organisations to fully maximise their time spent on the mall.

# 87,000\*

Weekly visitors Cannon Park  
Shopping Centre



*\*Prior to Government restrictions*





# DESCRIPTION

**Cannon Park is a covered Shopping Centre located to the South West of Coventry City Centre, in an affluent area adjacent to the extensive University of Warwick Campus.**

Comprising 36 retail units and 750 free car park spaces in both locations; the scheme is anchored by a 64,799 sq ft Tesco Superstore.

Other tenants include Wilko, Boots, Sports Direct, Iceland, Holland and Barrett, Peacocks, Costa, Greggs and Subway.

# 36

Retail Units



# 750

Free Car Parking Spaces



# DEMOGRAPHICS

Coventry's primary catchment has a total population of 456,000 with 411,666 people within a 20-minute drive time of Cannon Park.

	10 MINUTE DRIVE TIME	UK AVERAGE
AB SOCIAL GROUP	27.8%	22.3%
HOME OWNERSHIP	69.5%	63.4%
2 OR MORE CARS	34.8%	32.7%



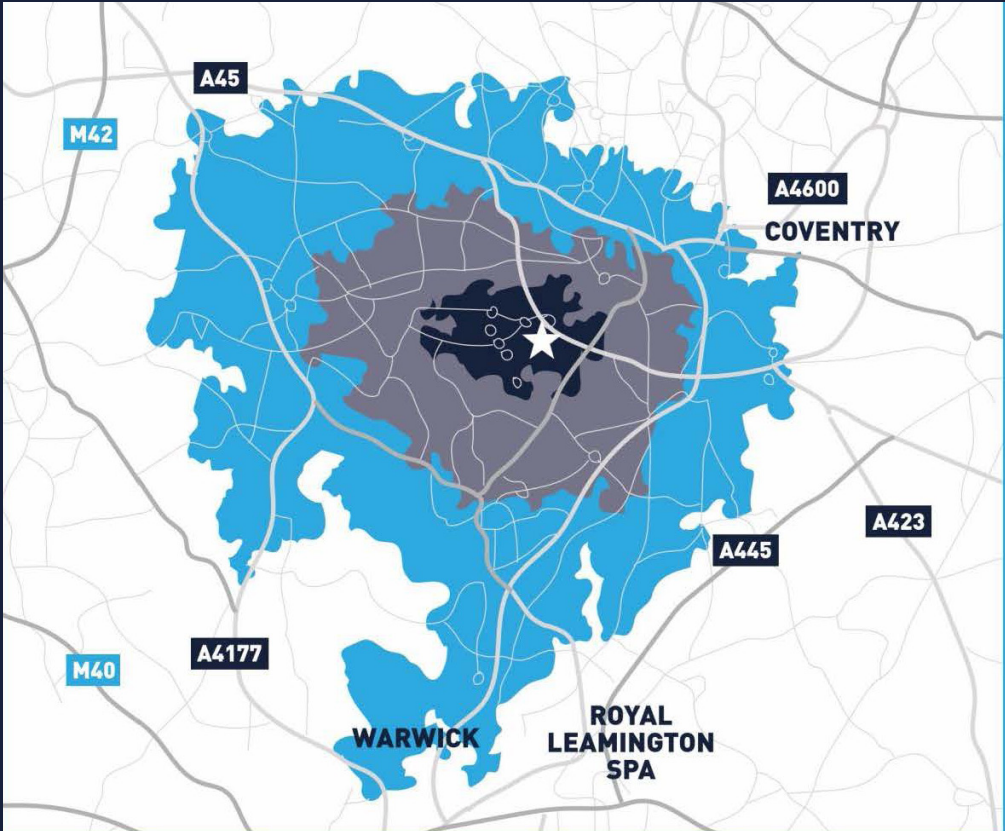
411,666

People within 20-minute drive time.



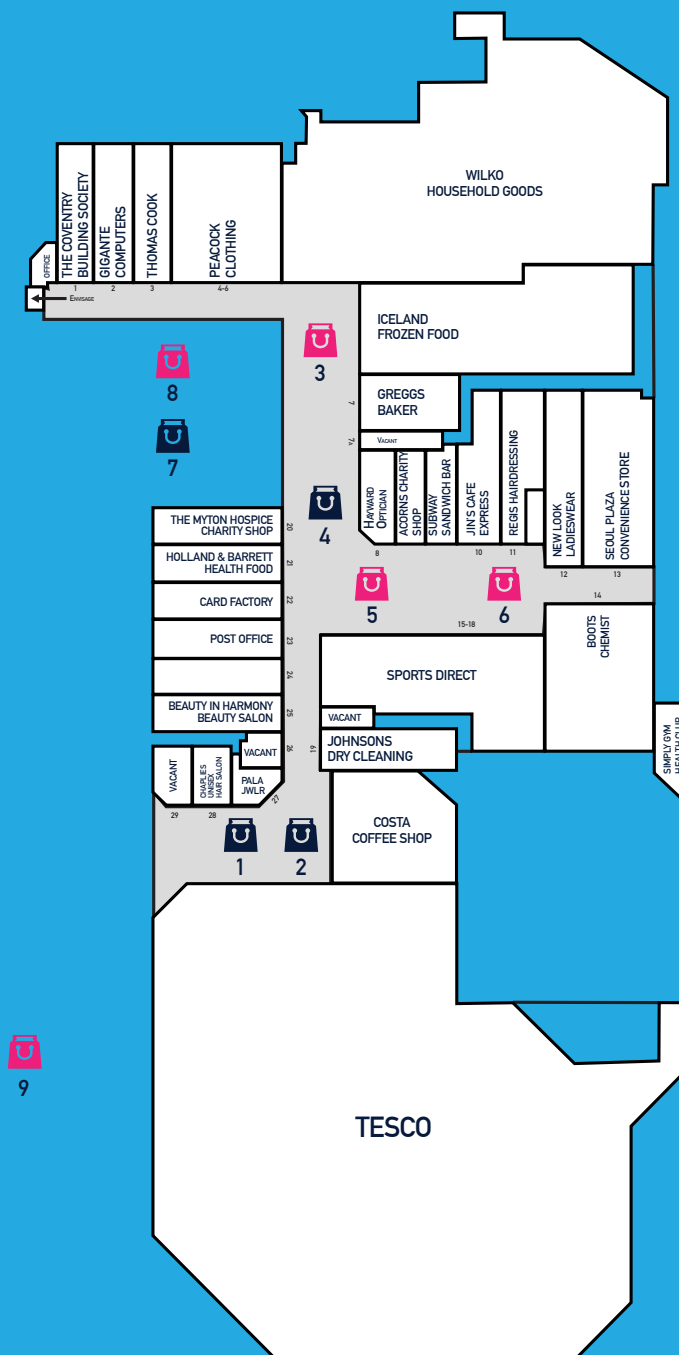
CANNON PARK  
SHOPPING  
CENTRE

	Population
0 - 5 Mins	14,544
5 - 10 Mins	82,960
10 - 15 Mins	206,136



## Currently Unoccupied

## Currently Occupied



# ACTIVITIES TO SUIT YOUR BUDGET

## MALL RETAILING

Looking to showcase your exclusive products within The Cannon Park Shopping centre? One of our short-term leases could be just what you are looking for, to enhance your sales and give you that kick-start your business needs.

## SMALL START UP BUSINESSES

Contact us for a FREE promotional week to see if we can help promote your company in our local community.

Contact Details:

**Tim Pople**

Centre Management  
Cannon Park Shopping Centre,  
Lynchgate House, Lynchgate Road,  
Coventry CV4 7EH

## PROMOTIONAL SPACE

Taking a promotional space within Cannon Park will allow you to maximise your success by giving you the opportunity to engage with some of the largest volumes of footfall traffic in the Coventry area.

Here at Cannon Park we can offer you a range of prime promotional locations and can recommend the best spaces to give your promotion maximum effectiveness.

Within the centre, we also have a range of spaces suitable for Exhibitions, Experiential actives and Brand Experience events.

## ADVERTISING OPPORTUNITIES

In addition to our mall and promotional offering within Cannon Park, we also have a large number of commercial advertising and media spaces available for you within the most prominent areas of the Shopping Centre itself.

We have a variety of opportunities in terms of size, location, flexibility and price, which can be tailored to meet the needs of your business or campaign.

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